

**FOR IMMEDIATE RELEASE**



## **Tradr ETFs Announces Leverage Increases Now in Effect for SARK, TSLQ and NVDS**

*Highly liquid inverse ETFs from category pioneer now provide additional short exposure to ARKK, Tesla and NVIDIA, giving sophisticated investors more powerful tools*

**NEW YORK, July 15, 2024** – [Tradr ETFs](https://www.tradretfs.com), provider of ETFs designed for sophisticated investors and professional traders, today announced that it has officially increased the leverage factors for three well-known inverse ETFs.

The names of each of the three ETFs have been revised accordingly, with the key details as follows:

| TICKER      | PREVIOUS FUND NAME               | NEW FUND NAME                       | UPDATED LEVERAGE FACTOR | TARGET SECURITY |
|-------------|----------------------------------|-------------------------------------|-------------------------|-----------------|
| <b>SARK</b> | Tradr Short Innovation Daily ETF | Tradr 2X Short Innovation Daily ETF | -1X to -2X              | ARKK            |
| <b>TSLQ</b> | Tradr TSLA Bear Daily ETF        | Tradr 2X Short TSLA Daily ETF       | -1X to -2X              | TSLA            |
| <b>NVDS</b> | Tradr 1.25X NVDA Bear Daily ETF  | Tradr 1.5X Short NVDA Daily ETF     | -1.25X to -1.5X         | NVDA            |

“Traders are always looking for more efficient uses of their capital in order to amplify high conviction views.” said Matt Markiewicz, Head of Product and Capital Markets at Tradr ETFs. “To that end, we are pleased to increase leverage on these three high-profile pioneering products. Over the coming months we will look to redefine how investors use leverage in their quest to magnify returns.”

For detailed information on Tradr ETFs and the significant risks involved with leveraged and inverse ETFs, please visit [www.tradretfs.com](https://www.tradretfs.com).

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### **About Tradr ETFs**

[Tradr ETFs](https://www.tradretfs.com) are designed for sophisticated investors and professional traders who are looking to express high conviction investment views. The strategies include leveraged and inverse ETFs that seek short or long exposure to actively traded stocks and ETFs.

## IMPORTANT RISK INFORMATION

The changes will heighten the risk of any investment in a Fund because they will result in an increase in the Fund's leverage.

The significant risks of leveraged and/or inverse ETFs include the risks of leverage, derivatives, and/or other complex investment strategies that they employ. These investments are designed for short-term or intraday trading for investors seeking daily leveraged investment results. Investors in the fund should: (a) understand the risks associated with the use of leverage; (b) understand the consequences of seeking daily leveraged investment results; (c) intend to actively monitor and manage their investment. Fund performance will likely be significantly different than the benchmark over periods longer than one day and the performance may trend in the opposite direction than their benchmark over periods other than one day.

The Funds seek daily leveraged investment results and are intended to be used as short-term trading vehicles. The Funds pursue daily leveraged investment objectives, which means they are riskier than alternatives that do not use leverage because the Funds magnify the performance of their underlying security. The volatility of the underlying security may affect a Fund's return as much as, or more than, the return of the underlying security.

The Funds are not suitable for all investors and should be used only by knowledgeable investors, such as traders and active investors employing dynamic strategies, who intend to use them for short-term or intraday trading to seek daily leveraged investment results and who understand the consequences of seeking leveraged and inverse investment results, including the impact of compounding on Fund performance. The Fund is not intended to be used by, and is not appropriate for, investors who do not intend to actively monitor and manage their portfolios. The Fund is very different from most mutual funds and exchange traded funds. The Fund is not a complete investment program.

ETFs involve risk including possible loss of principal. There is no assurance that the Fund will achieve its investment objective. Principal risks and other important risks may be found in the prospectus.

*Investors should carefully consider the investment objectives, risks, charges and expenses of the Funds. This and other important information about the Fund is contained in the Prospectus, which can be obtained by visiting [www.tradretfs.com](http://www.tradretfs.com). The Prospectus should be read carefully before investing.*

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